

ITM Helps Financial Research Firm Improve Report Production Workflow



Overview

■ IBM Business Partner:

ITM Associates, a subsidiary of Barcode Technology (BTI)

■ Customer:

CFRA, founded in 1994, is the independent global leader in forensic accounting research, legal/regulatory risk assessment, due-diligence, and educational services.

CFRA's team of industry analysts provide research services to assess the quality and sustainability of reported financial results at over 10,000 companies globally.

Challenge

With expert coverage of industries spanning the globe, CFRA produces hundreds of reports each year. The workflow begins with analysts authoring documents in Microsoft® Word and then manually formatted to be converted to PDF.

The formatting process leaves the analysts to perform many hours of manual manipulation, which often results in inconsistencies. CFRA wants to transform the production workflow to a centrally managed system that would integrate the processes of content creation, formatting, and delivery with administration capabilities and enhanced security.

Solution & Benefit

CFRA selected ITM to design and implement the ePub application to automate its report production workflow.

CFRA ePub is designed with ITM's document management and delivery technologies. ePub provides a unified environment to:

- Simplify the publishing process regardless of format (PDF, paper, HTML)
- Improve report format consistency
- Enhance flexibility of content

- delivery and security
- Allow subject matter experts to focus on the content instead of text and graphic manipulation
- Improve data mining capabilities
- Provide audit trail to time-stamp changes

CFRA ePub represents a successful custom solution that leverages ITM's technical know-how to deliver results to significantly improve workforce productivity.

About ITM Associates

Founded in 1993, ITM is a subsidiary of International Barcode Corporation (BTI). As an IBM Advanced Business Partner, ITM delivers automated form-based business solutions for clients in both private and public sectors.

ITM's solutions leverage BTI's innovations in advanced bar code technology backed by dozens of issued and pending patents. BTI and its affiliate companies have offices in New York, NY, Rockville, MD, Philadelphia, PA, with a joint venture in Beijing, PRC. BTI is represented globally by a growing network of international licensees.

© 2007 ITM Associates, Inc.

ITM Associates
12530 Parklawn Dr
Suite 250
Rockville, MD 20852
USA
301-984-6060
info@itmassociates.com

ITM, ITM logo, inFusion eForms are trademarks of ITM Associates, Inc.

BTI, Barcode Technology are trademarks of International Barcode Corporation.

Microsoft is the trademark of Microsoft Corporation.

Other company, product and service names may be trademarks or service marks of others.

